



EvaluatorName

Demographic Audit

This demographic audit helps describe the social and physical environment in and around your campus. You will be asked to provide information from a variety of open data sources available on the internet. This survey should take about 60 min to complete.

It is a recommended using a desktop/laptop to complete as it can be hard on a mobile device. Please read each item carefully. Detailed instructions for each section help to explain where to find specific information.

Evaluator Information

Your Name (First & Last Name)

Email

Date evaluation completed

Name of college/university

Campus Information

In the survey questions to follow, the term “campus” refers to the environment included within a defined boundary. Depending on the setting, this could be a single building, a cluster of buildings, or multiple locations within a worksite, college, hospital, or school environment.

If the larger organization/university has multiple locations, the evaluator (or evaluation team) should decide if each location is a separate "campus". If so, each location should be defined as a "campus" and the demographic survey should be completed for each location.

Town/City of Campus

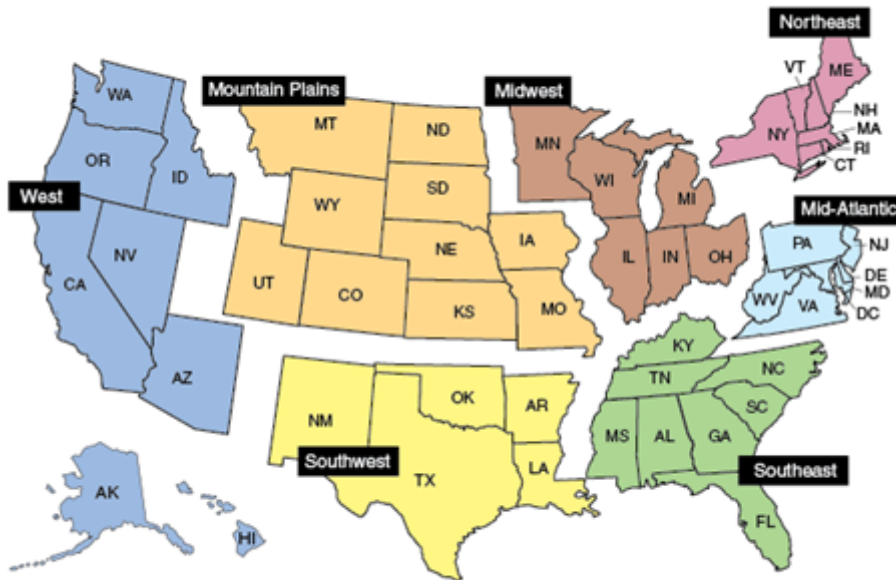
State

Zip Code

Campus Region

Using the image below, select the region where your campus is located.

USDA's Food and Nutrition Service divides the United States into seven administrative regions



Source: USDA, Economic Research Service using information from USDA, Food and Nutrition Service.

- West
- Mountain Plains

- Southwest
- Midwest
- Southeast
- Northeast
- Mid-Atlantic
- Other

Campus Buildings & Resources

For the following questions, you will need to locate your institution's website, directories, and maps.

Note: Only if data is not available on local webpages, you should refer to national websites such as collegefactual.com or US News and World Report.

Available Residence Halls

What is the total number of residence halls on campus?
(If necessary, refer to your campus/institution map.)

- There are no residence halls on my campus
- 1-9

- 10-19
- 20-29
- 30-39
- 40-49
- > 50
- Could not locate information

Please enter the website(s) used to find the information listed above:

Available Dining Halls/Cafeterias

How many dining halls/cafeterias are found on your campus?

NOTE: Dining halls/cafeterias are defined as establishments with multiple food options at a time serving line or at food stations.

- There are no dining halls/cafeterias on my campus
- 1-5
- 6-10

- 11-15
- 16-20
- >20
- Could not locate information

Please enter the website(s) used to find the information listed above:

Available Food Courts

How many food courts are found on your campus?

NOTE: Food courts are defined as structures with several dining establishments with shared cash registers and seating.)

- There are no food courts on my campus
- 1-5
- 6-10
- 11-15
- 16-20
- > 20

- Could not locate information

Please enter the website(s) used to find the information listed above:

Available Cafes

How many cafés are found on your campus?

NOTE: Cafés are defined as establishments where orders are placed at counter/window. Order is picked up at counter/window or delivered to the customer's table.

- There are no cafes on my campus
- 1-5
- 6-10
- 11-15
- 16-20
- > 20
- Could not locate information

Please enter the website(s) used to find the information listed above:

Please continue using the institution's website for the following questions.

Available Grocery Stores

How many grocery stores are on or near (within 1.5 miles) campus?

- There are no grocery stores on my campus
- 1
- 2
- 3
- 4
- > 4
- Could not locate information

Please enter the website(s) used to find the information listed above:

Available Farmer's Markets

How many farmer's markets are on (within 1.5 miles) campus?

- There are no farmer's markets on my campus
- 1
- 2
- 3
- 4
- > 4
- Could not locate information

Please enter the website(s) used to find the information listed above:

Does the farmers market accept SNAP/WIC?

- Yes
- No

Available Food Pantries

How many food pantries are on (within 1.5 miles) campus?

- There are no food pantries on my campus
- 1
- 2
- 3
- 4
- > 4
- Could not locate information

Copy and Paste the URL to find the information listed for the previous questions:

Select the two largest food pantries on campus. How many hours per week are the food pantries operating?

Example: 8 am - 12 pm = 4 hours

0 4 8 12 16 20 24 28 32 36 40

Food Pantry #1 Operating Hours

Food Pantry #2 Operating Hours

For the following questions, please use the NCES' College Navigator (<https://nces.ed.gov/collegenavigator/>).

- Enter the name of your school to generate the following data.

Note: If you are unable to find the information requested from the link above, you will be asked to provide the alternative site.

Financial Aid

Locate the FINANCIAL AID section, scroll to '**All Undergraduate Students**' section NOT 'Full-time Beginning Undergraduate Students', and enter the data about the number of students receiving Pell Grants below.

	YEAR OF FINANCIAL AID	NUMBER RECEIVING PELL GRANT AID	TOTAL AMOUNT OF PELL GRANT AID RECEIVED	AVERAGE AMOUNT OF PELL GRANT AID RECEIVED
Pell Grants	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Enrollment

Locate the ENROLLMENT section and use the most recent enrollment data available

NOTE: *The Undergraduate Enrollment already includes the Undergraduate transfer-in enrollment.*

Year of Enrollment Data	<input type="text"/>
Total Enrollment	<input type="text"/>
Undergraduate Enrollment	<input type="text"/>

Graduate Enrollment

Gender/Sex

Underneath the 'ENROLLMENT' tab, look for the percentage of each sex/gender in the '**Undergraduate Student Gender**' section (pie chart)
(Total must equal 100%)

	%
Females (%)	<input type="text"/>
Males (%)	<input type="text"/>

Race/Ethnicity

Underneath the 'ENROLLMENT' tab, look for the percentages for student race/ethnicity in the '**Undergraduate Race/Ethnicity**' section (bar graph)
(Total must equal ~100%)

%

	%
American Indian/Alaskan Native (%)	<input type="text"/>
Asian (%)	<input type="text"/>
Black/African American (%)	<input type="text"/>
Hispanic (%)	<input type="text"/>
Native Hawaiian/Asian Pacific Islander (%)	<input type="text"/>
White (%)	<input type="text"/>
Two or more races (%)	<input type="text"/>
Race/ethnicity unknown (%)	<input type="text"/>
Non-resident alien (%)	<input type="text"/>

Residency Status

Underneath the 'ENROLLMENT' tab, look for the percentages of residency status for students in the '**Undergraduate Student Residence**' section (bar graph)
(Total must equal ~100%)

%

%

In-state (%)

Out-of-state (%)

Foreign Countries (%)

Unknown (%)

Student-to-Faculty Ratio

Located on the top of the page in a shaded box, what is the 'student-to-faculty' ratio?

Ex. 17 to 1

If you used a website other than the one that was provided, please enter the website(s) used to find the information listed above:

Note: If no other websites were used, write N/A

Criminal Offense Data

Go to <http://ope.ed.gov/campussafety/> to find the following criminal offense data.

- Select "**get data for one school**"
- Enter your institution's name to view data. Use data from most recent year.
- *For those interested, this website has many datapoints but the below are required but if your institution would like to gather more outside of this project look on the official institution's website for more data.*

Enter number of cases below

Data Year (select most current)

Criminal Offenses, On campus: Robbery

Criminal Offenses, On campus: Aggravated Assault

Criminal Offenses, Noncampus: Robbery

Criminal Offenses, Noncampus: Aggravated Assault

If you used a website other than the one that was provided, please enter the website(s) used to find the information listed above:

Note: If no other websites were used, write N/A

Weather

Go to <https://www.ncei.noaa.gov/access/us-climate-normals/> to find the following weather data.

- Enter your city and state in 'find your station by name'
- Select your or nearby location with the most complete data set
- Select the 'Annual/Seasonal' from 1991-2020

Fill in the information with the corresponding matrix and write N/A for those without any information

	Max Temp (F)	Min Temp (F)	Avg Temp (F)	Precip (IN)	Snow (IN)
Annual	<input style="width: 50px; height: 30px;" type="text"/>	<input style="width: 50px; height: 30px;" type="text"/>	<input style="width: 50px; height: 30px;" type="text"/>	<input style="width: 50px; height: 30px;" type="text"/>	<input style="width: 50px; height: 30px;" type="text"/>
Winter	<input style="width: 50px; height: 30px;" type="text"/>	<input style="width: 50px; height: 30px;" type="text"/>	<input style="width: 50px; height: 30px;" type="text"/>	<input style="width: 50px; height: 30px;" type="text"/>	<input style="width: 50px; height: 30px;" type="text"/>

	Max Temp (F)	Min Temp (F)	Avg Temp (F)	Precip (IN)	Snow (IN)
Spring	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Summer	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Autumn	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Transit Score

Go to htaindex.cnt.org/map/ to answer the following question.

- Enter the **city, state** that your institution is in.
- Open the blue drop-down menu to the left of the map. There are multiple variables listed. Scroll down to find the variables listed below underneath the 'Environmental Characteristics' section.

	Score
Transit Access Shed (km ²), average	<input type="text"/>
Transit Connectivity Index (0-100), average	<input type="text"/>

Transportation Score

Go to walkscore.com to answer the following question.

- Enter the zip code that your institution is in. (NOTE: institution zip code may differ from town/city zip code)
- Find the Walk, Transit, and Bike Score for your location and enter the appropriate ranking value:
- *Enter N/A if there is not a value for a certain score ex. Transit Score*

Walk Score:

Score	Ranking
90-100	Walker's Paradise
70-89	Very Walkable
50-69	Somewhat Walkable
25-49	Car-Dependent
0-24	Car-Dependent

Transit Score:

Score	Ranking
90-100	Rider's Paradise
70-89	Excellent Transit
50-69	Good Transit
25-49	Some Transit
0-24	Minimal Transit

Bike Score:

Score	Ranking
90-100	Biker's Paradise
70-89	Very Bikeable
50-69	Bikeable
0-49	Somewhat Bikeable

Walk Score

Transit Score

Bike Score

Transportation

Urban-Rural Classification

Select which classification best describes the density of the region surrounding your institution. Search for the total population of your city at policymap.com/maps if you need help making this determination.

- Enter the city, state that your institution is located in
- Select Total Population from the Demographics tab
- Within the Data Layer table, select "City, with the most recent year" from the *Shaded by* drop down menu

- Rural: sparsely populated area outside of a major urban or metropolitan area; population typically <2,500. Rural areas usually rely heavily on agriculture.
- Suburban: an area that lies outside of an urban area but within a metropolitan area; population typically >2,500. Suburban areas are usually bedroom communities from which people commute into larger urban centers for employment purposes.
- Urban: an area in which the population is greater than 50,000 people, or an area in which the population is between 2,500 and 50,000. Urban areas are densely populated areas where agriculture is not the primary industry.

Food Environment Atlas

Go to <http://www.ers.usda.gov/data-products/food-environment-atlas/go-to-the-atlas.aspx> to find data for the following section.

- Step 1: From the "State Zoom" drop down menu, select the state your institution is in. From the "Select Map to Display" drop down menu, select the appropriate map category listed in bold text in the questions below, being sure that the title on the map matches the data you are being asked to find.
- Step 2: Using the map, click on the county your institution is in. A data table will appear.
- Step 3: At the top of the table are the words "Current value", followed by a number. Use this number to determine your answer.
- Step 4: Repeat steps 2 and 3 for each new category underneath the 'Select Map to Display'

Grocery stores

Grocery stores/1,000 pop, for the most recent year in county

- Select Store Availability
- Select Grocery

- Scroll down to select map of 'Grocery stores/1,000 pop, for the most recent year'
- Click on the county for the current value

- 0
- 0.01-0.1
- 0.11-0.2
- 0.21-0.5
- >0.5
- No data

SNAP-authorized stores

SNAP-authorized stores/1,000 pop, for the most recent year in county

- Select Store Availability
- Select SNAP-authorized
- Scroll down to select map of 'SNAP-authorized stores/1,000 pop, for the most recent year'
- Click on the county for the current value

- 0
- 0.01-0.5
- 0.51-1

- 1.01-1.5
- >1.5
- No data

WIC-authorized stores

WIC-authorized stores/1,000 pop, for the most recent year in county

- Select Store Availability
- Select WIC-authorized
- Scroll down to select map of 'WIC-authorized stores/1,000 pop, for the most recent year'
- Click on the county for the current value

- 0
- 0.01-0.1
- 0.11-0.2
- 0.21-0.5
- >0.5
- No data

Fast-food restaurants

Fast-food restaurants/1,000 pop, for the most recent year in county

- Select Restaurant Availability and Expenditures
- Select Fast-food
- Scroll down to select map of 'Fast-food restaurants/1,000 pop, for the most recent year'
- Click on the county for the current value

- 0
- 0.01-0.5
- 0.51-0.75
- 0.76-1
- >1
- No data

Farmer's markets

Farmers' markets/1,000 pop, for the most recent year in county

- Select Local Foods
- Select Farmers' Markets

- Scroll down to select map of 'Farmers' markets/1,000 pop, for the most recent year'
- Click on the county for the current value

- 0
- 0.01-0.02
- 0.03-0.04
- 0.05-0.25
- >0.25
- No data

Adult obesity rate

Adult obesity rate, for the most recent year in county
(select Health and Physical Activity, Health and scroll down to select map of same name)

- Select Health and Physical Activity
- Select Health
- Scroll down to select map of 'Adult obesity rate, for the most recent year'
- Click on the county for the current value

- <26%
- 26-29%

- 29.1-31%
- 31.1-35%
- >35%
- No data

Recreation and fitness facilities

Recreation and fitness facilities/1,000 pop, for the most recent year (select Health and Physical Activity, Physical Activity and scroll down to select map of same name).

- Select Health and Physical Activity
- Select Physical Activity
- Scroll down to select map of 'Recreation and fitness facilities/1,000 pop, for the most recent year'
- Click on the county for the current value

- 0
- 0.01-0.1
- 0.11-0.15
- 0.16-0.25
- >0.25
- No data

Health Behaviors

Go to <http://www.countyhealthrankings.org/> to find the following health data.

- Enter the **county** that your institution is in.
- Scroll down the data tables to the Health Behaviors section to find the following information.

Note: some of the information is in the Additional Health Behaviors section.

	score
Adult Obesity (%)	<input type="text"/>
Food environment index	<input type="text"/>
Physical inactivity (%)	<input type="text"/>
Food insecurity (%)	<input type="text"/>
Limited access to healthy foods (%)	<input type="text"/>

Thank you for completing the audit. We are looking for quick feedback on the tool.

	Don't Know	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
I found the instructions for this audit easy to understand and follow	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I learned new things about my campus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This audit provided me a good overview of the environment in which students study and learn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This audit can help to inform future planning to improve my campus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Survey Feedback

Do you have any notes, comments, or further information for the research team regarding this tool?